

Jody Jacob
Fund Development Coordinator
Cranbrook and District Community Foundation

Networking/Community Events

- March 10 Grant Writing Workshop: Get those Grants, with Lorna Visser
- March 11 CFC Webinar in Fernie (Outreach)
- March 19 Fernie committee meeting
- March 25 and April 1, Meeting with Chamber of Mines to discuss/organize 2015 Minerals South Conference
- April 10 Lunch meeting with Councillor Danielle Cardozo

Stone Soup challenge:

- Sold-out final event March 4; 175 people in attendance
- Surpassed fundraising goal of 10k
- Good community Feedback
- All local media in attendance
- Positive feedback from sponsors
- Sent out via email media tracking report to all sponsors

Media

- March 27 – Media release distributed: “More than \$5,000 raised for three charities.” 343 challenge update. Published in Townsman and E-know
- March 26— Media release distributed on Melodie Hull Fund for Mental Health. Published in Townsman and e-know
- Revised ad in “sympathy and understanding” section of the Daily Townsman
- Actively engaging in social media on FB and twitter

Other:

- Met with Jim Wavrecan March 26 to discuss fund development committee terms of reference and objectives. Tentatively looking at holding meetings the 4th Tuesday of each month at 5:30 p.m. at the CDCF Building, beginning April 28
- Entered CFC “Smart and Caring Community” story telling competition. Submitted 800 words
- Exploring potential venues for Grant Gala in May
- Worked with Riley to draft letter on behalf of CDCF Board of Directors in support of East Kootenay Housing Project/Shelter.
- April 9 -- Participated in meeting at CDCF office re: homeless shelter.