## Fund Development Committee Report to the Board of Directors May 13, 2014

- Letter of request to RDEK for discretionary grant in aid to the Animal Welfare Fund was denied funding
- Animal Welfare Opportunity Fund now ready for endowment. Donations totaling \$575 were received to assist with moving the fund to endowment
- Arts Culture and Heritage Opportunity Fund next fund to be completed in 2014 Drive
- \$4000 needs to be raised to move fund to endowment
- Friends of Children Opportunity Fund is part of the 2014 Drive
- Riley met with Friends of Children Advisory Committee on April 16<sup>th</sup>
- Riley reviewed with them how opportunity funds are developed into endowment funds. This was a good exercise as most people do not understand this process
- Friends of Children has agreed to review the information presented and has expressed interest in further developing their fund
- Gala Planning Grant Giving Gala May 27<sup>th</sup> 7:00pm at the Heritage
- Membership was reviewed and it was decided to include tent cards and a membership form at each table.
- Riley to create a membership form and have it reviewed by the board for approval
- Sam Steele Days June 20-22, 2014
- Committee looking to operate a table at Rotary Park downtown
- Committee reviewed the Obituary ad to see how it can be redesigned to speak more directly to the reader.
- Corinne has CDCF info packages she is sharing with area businesses as she organizes the "Taste of Cranbrook" event
- Riley has presented to Friends of Children, Cranbrook Sunrise Rotary, Cranbrook Rotary and Cranbrook Bugle Band