

Fund Development Committee Report
Cranbrook & District Community Foundation

Tuesday 8th 2014

A brief report only, as the result of my recent catchup period after a three week plus absence, has indeed left me somewhat behind and out of touch.

First Thank you and congratulations to Riley our new Executive Director and to the Fund Dev Committee members for all their dedication to detail, I believe the “Animal Welfare Fund” has hit the magic number of \$10,000 and moves on to an endowment. It will be great if the sleeping Opportunity Funds can come to life through some extra attention and hence action in the endowment world with a concerted effort at fundraising in each of the specific areas. Next up are the Arts, Culture & Heritage Opportunity Fund and the Friends of Children Opportunity Fund.

Riley noticed a second “Arts, Culture & Heritage” Fund, endowed under the *Winter Games Legacy* Fund. There are two segments under this legacy fund Sports and the Arts, Culture & heritage. Sports- \$37500, with Arts Culture & Heritage at- \$13950, if the Opportunity Fund Arts Culture & Heritage Fund’s \$6048.27 could be added to (combined). This would make for a larger endowment. Larger Compounding!! More funds to share in our community!

Community Outreach is in progress, I am currently combining calls with my travels throughout the City and area on my “Taste of Cranbrook” calls. The Accounting Firms, an important business segment will be contacted after the Tax season is over.

Our connection and relationship with Karen Johnston of the Townsman & Advertiser, has once again been a real plus, Karen contacted me and offered us a complimentary table at the “Kootenay Women’s Show”. Riley was interested and set up a door prize and draw box, entry tickets etc. a special Thank you to Director Lee Ann Crane for the donation of a draw prize item from “The Vanity Room Salon & Day Spa” it was a hit, we had 78 entries, most of whom ticked off the box requesting our newsletter. Lori Stevenson, Riley and myself spent time at the table and had many positive conversations and considerable interest. A great evening for all with more connections, many are inquiring of the Homeless Shelter.

Our next committee meeting will take place on Wed, April 23rd at 5PM in our local office board room.

Submitted by,

Corinne Friesen

Fund Development Committee Chair

