

Jody Jacob
Fund Development Coordinator
Cranbrook and District Community Foundation

Networking/Community Events

- March 10 Grant Writing Workshop
- March 11 CFC Webinar in Fernie
- March 19 Fernie committee meeting
- March 25 and April 1, Meeting with Chamber of Mines to discuss/organize 2015 Minerals South Conference
- April 10 Lunch meeting with Counciller Danielle Cardozo to discuss groundwork on potential community fundraiser/matching CBT funds, and gain a perspective on how/if CDCF can support Ktunaxa business development/community goals.

Stone Soup challenge:

- Sold out final event March 4.
- Surpassed fundraising goal of 10k.
- Good community Feedback
- All local media in attendance
- Positive feedback from sponsors.
- Sent out media tracking report to all sponsors of mainstream media news coverage on Stone Soup challenge event.

Media

- March 27 – Media release distributed: “More than \$5,000 raised for three charities.” 343 challenge update. Published in Townsman and E-know
- March 26— Media release distributed on Melodie Hull Fund for Mental Health. Published in Townsman and e-know.
- Revised ad in “sympathy and understanding” section of the Daily Townsman.
- Actively engaging in social media on FB and twitter.

Other:

- Met with Jim Wavrecan March 26 to discuss fund development committee terms of reference and objectives. Tentatively looking at holding meetings the 4th Tuesday of each month at 5:30 p.m. at the CDCF Building, beginning April 28.
- Entered CFC “Smart and Caring Community” story telling competition. Submitted 800 words.
- Exploring potential venues for Grant Gala in May.
- Worked with Riley to draft letter on behalf of CDCF board of Directors in support of East Kootenay Housing Project/Shelter.
- April 9 -- Participated in meeting at CDCF office to get update on homeless shelter.
- Starting to think about and gather material for annual report in June.