**CDCF Board Meeting**

**Tuesday January 14th 2014**

**Fund Development Committee Report**

 Just a brief report to update on the latest detail of plans for 2014, I met with Riley on Tuesday January 7th to go over the detail for Business Community Outreach that is an action item for this month.

Riley has set up a “Year at a Glance Event Board”, that will help assure being organized. We are looking at a very ambitious year of activity.

We began with an initial list of the Community Business leaders in areas that will connect well with planning donations, through wealth management, tax advantages etc. We are looking at Bankers, Accountants, Law Firms and good corporate citizens, as well as leaders in Sports groups etc.

We are also polishing our approach using the collateral materials we have, in order to maximize the results of our presentations.

During this meeting we also noted and discussed the fact that there are conflicting events at the time of our tentative March 8th date set aside for the “Standup of Comedy” night. Riley’s Rotary Club is launching their annual Film Festival at the Key City Theatre that weekend , it would not bode well to compete for audiences with them. We also decided we should be sure our Board Chair will be here for the event as well ( Wayne will be on his vacation). At this time the plan is to look to a future date in the fall, favoring October, dates are to be checked at the Chamber of Commerce office to get a clear date and a venue booked well in advance. I sometimes think we are jinxed.

It is with excitement and anticipation we look to great things in 2014.

Some highlights are:

Vital Signs

Business Outreach

Giving Fair

Vital Signs

 Riley will expand on these items, also we look to Board feedback and participation.

Fund Development Committee Meeting: 7PM Wednesday January 22nd at CDCF office

Submitted by,

Corinne Friesen

Chairperson, Fund Development Committee