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Cranbrook and District Community Foundation

Kootenay Granite Stone Soup Challenge:

- Title Sponsor – Kootenay Granite, \$1,500. The event is now called the Kootenay Granite Stone Soup Challenge. Kootenay Granite will make granite trophy for winner.
- Final event sponsor/location -- Tuscanys/Don Cherry's Grill, Prestige Rocky Mountain Resort, \$1,000
- Verbally Confirmed Chefs (\$500 sponsorship each):
 1. *Chef Rusty Cox, The Heid Out Restaurant and Brewhouse, Cranbrook. PAID.*
 2. *Chef Graham Barnes, Max's Place, Cranbrook. PAID.*
 3. *Chef Shelby Schiller, BJ's Diner and Creekside Pub, Kimberley*
 4. *Cook Kathy Morey, Salvation Army*
 5. *Chef Mark Rothbauer?, Tuscanys/Don Cherry's Grill*
 6. *Chef Ronny Belkin, St. Eugene Mission Resort (tentative -- waiting for boss approval)*

**Recruiting one more chefs*

- Communicating with Heather Jackson, Manager of Communications and Marketing at COTR, in re: to the COTR culinary program sponsoring both semi-final events for \$500 each.
- Event tentatively planned for last two weeks of February, first week of March. Competition will run 10 a.m. to noon at the Salvation Army.

Priorities over the next two weeks:

1. Recruit one (two?) more chefs and finalize chef participant list
2. Confirm semi-final event sponsor
3. Meet with Shaw TV and recruit them to do a promo news story on participating chefs to build buzz around event.

In the New Year:

Approach Gordon Foods Service or Sysco to sponsor food for the grand finale final event.

**If we achieve all our sponsorship goals, total event sponsorship secured will be \$7,000.*

Final event tickets will be sold at \$40 each, with the goal of selling 140 tickets. \$5,600.

Fundraising goal: \$12,600, minus expenses accrued by the CDCF prior/during/after the event for advertising, posters, other promotional materials, tickets, Thank You ad.



**Cranbrook & District
Community Foundation**

Dear Chef and Management,

I would like to gauge your interest in supporting a new and innovative high-profile culinary fundraiser: the Kootenay Granite Stone Soup Challenge.

The fundraiser concept is based around the [Stone Soup Fable](#), and will bring together six chefs from Kimberley and Cranbrook to participate in an elimination-style challenge where two chefs go head-to-head preparing a soup for Salvation Army clientele at the Cranbrook Salvation Army soup kitchen using only the ingredients found at the Salvation Army. We are tentatively considering holding the event during the last two weeks of February and first week of March.

The two final chefs will compete against one another at a public lunch fundraising event at the Prestige Inn in Cranbrook where the eliminated chefs may choose to return as the good-natured judges.

We anticipate this fundraiser would be a huge hit in the media, a ton of fun for the chefs involved, and do a lot to raise awareness in our community about food security and poverty. We've already gathered media support and buy-in, and are planning high profile advertising for the event structured around the participating chefs and sponsors.

Funds raised from the Kootenay Granite Stone Soup challenge will go towards supporting the Salvation Army in their efforts to build a 24/7 shelter in Cranbrook for homeless men, women, and families throughout the East Kootenay, as well as the CDCF endowment fund, which provides annual grants to non-profit organizations in the community.

Kindest Regards,

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