

**Jody Jacob**  
**Fund Development Coordinator**  
**Cranbrook and District Community Foundation**

Networking/Community Events

- Ongoing meetings with East Kootenay Chamber of Mines re: Minerals South
- July 8 – Meet with Bill Hughes, Investors Group
- July 9 – Met with Cranbrook Public Library staff to discuss 90<sup>th</sup> anniversary gala
- July 10 – Met with Rob Vanier, BMO
- July 14 – Dedication ceremony – Paint the Train
- July 29 – TELUS Care-A-Van Coffee Buy-out at Max’s place
- July – Connected with with Corrinne Friesen, Rick Klassen of Kootenay Granite, Steve Zsillei of Denham Ford, Steve Mercandelli of Cranbrook Dodge
- August 1 – Telus Care-A-Van community lunch and cheque presentation
- Aug. 24 – Hyundai for Hunger event

Media/Marketing/Communications

- June 24 – Media release on Telus Fibre Optik partnership
  - e-know.ca ran story June 30
  - Radio ad runs until Aug. 15
  - Riley does interview with Derek Kortschega
- CDCF Website update/revamp
- Developed donor information package – available at office
- Regular Twitter and Facebook updates
- July 21 – news story exclusive for E-know.ca re: Telus Facebook “Like” campaign
  - e-know.ca ran story July 22 30
  - Story given to Daily Townsman by request of managing editor. Townsman ran own version.
- August 14 – Letter to Editor sent to local newsrooms – CDCF expresses sadness for sudden loss of Connor Stewart
  - Published Aug 16 on e-know.ca
- August 14 – media release on Hyundai for Hunger
  - Published Page 2 Townsman Aug. 17
  - Riley does interview with B103 and the Drive FM August 20
  - Story appears Aug 21, Kootenay Advertiser
  - Lots of media coverage and social media buzz on day of event.
- Ad created for CDCF seniors fund to run in Snapd magazine Sept “Seniors Day” insert
- CDCF Board recruitment ad created. Will circulate via social media in September.
- Submitted a story “the business of charity” to Kootenay business magazine. They have accepted and will feature in an upcoming issue.

Fernie Outreach:

- July 15 – Met with Fernie Rotary club for lunch, Gordon Sombrowski, Executive Director & Associate Managing Broker of Park Vacation Management and Michael Delich of Fernie Vacation Properties

Other:

- July 14 – met with Michele Bates re: joining CDCF Board of Directors
- Be a hero initiative – working with E-know.ca to launch in Fall
- Sent Letters requesting to present about Community Foundation to:
  - Cranbrook Chamber of Commerce Board of Directors (presenting Sept. 9)
  - Kin Club of Cranbrook (mailed)
  - The Camal Foundation -- The Cranbrook Archives, Museum and Landmark (Present Sept 8) Foundation
  - Cranbrook Heritage Association (Email sent July 29).
  - ?aq'am (email sent Aug.)

Grants:

- Spoke with Community Liaison Aron Burke about potential funding from Kootenay Savings to launch Wasa Community fund. Invited to submit proposal by Sep. 30. Proposal drafted; requesting funds of \$25,000. Will submit Sept. 15.
- Applied for Student Works grant through CBT for student from October 18 to May 28. 12 hours/week.

The Jim Pattison Broadcast Group *POTENTIAL* upcoming partnerships:

- Miracle on Baker Street – raising funds for homeless shelter project.
- Mitsubishi's 100 people \$100 - to take place this Fall. 100 residents of Cranbrook commit to raising or donating \$100, which will go towards (potentially) creating the "Cranbrook Mitsubishi Community Fund" at \$10,000 . Will Mitsubishi top up fund to \$10,000 if the goal of 100 people falls short? Will it commit matching dollars for funds raised? Fundraiser concludes with on location event -- potential BBQ.
- Put Your Feet Up - Bedroom Furniture Galleries